

Message Text

UNCLASSIFIED

PAGE 01 LONDON 00511 111802Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----119010 120212Z /75

R 111717Z JAN 78
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 1917
INFO USDOC WASHDC

UNCLAS LONDON 00511

E.O. 11652: N/A
TAGS: BEXP, AFSAP, UK
SUBJECT: FY 1978 COUNTRY COMMERCIAL PROGRAM FOR UK
FIRST QUARTERLY REPORT

1. FY-78 CCP CUMULATIVE MILESTONES FOR FIRST QUARTER ACHIEVED WITH FOLLOWING EXCEPTIONS:
 - A) CAMPAIGN 8, ITEM 4. IN-STORE PROMOTION CANCELLED OWING TO LACK OF FUNDS.
 - B) CAMPAIGN NO. 4. ELECTRONIC COMPONENTS - NO MARKET/PRODUCT ANALYSIS ARTICLE PREPARED FOR COMMERCE AMERICA. HOWEVER, SOME ANALYSIS WAS INCLUDED IN A-11 OF 10 JAN, 78. (REPORT ON LTC SHOW - ELECTRONIC COMPONENTS COMPELEX '77).
 - C) CAMPAIGN 10. NO INSERTION ON BUSINESS TRAVEL OPPORTUNITIES IN COMMERCIAL NEWS LETTER. EMBASSY REVIEWING CNL.
 - D) ACTIVITY TWO. NO US-UK BUSINESS DAYS HELD PENDING REVIEW OF PROGRAM.
2. EMBASSY IS PREPARING A REVISION OF FY 78 CCP FOR REMAINING THREE QUARTERS. THIS SHOULD BE SUBMITTED TO WCAG BY JAN 20.
BREWSTER.

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 11 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Review Markings:
Sheryl P. Walter
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